

WOA Board of Director's Meeting May 4, 2016

Present: Jeff French, Dave Taft, Nancy Silliman, John Tansey, Phil Lockwood, Paula Wehde, Krysia Rodriguez

President's Report: Jeff French

Many thanks to Paul and John for their excellent work; Jeff noted that Bob Walsh is doing well and is in good spirits.

Directors Report: Paul Wehde

- Studio renovations completed and are now up to code – all inspections went well.
- Projects included video on Lucy McKenzie, which aired on April 15/16. West Windsor School Board meeting are being covered and videos are scheduled to go on line. Paula visited State Street School on Career Day to talk about WOA and showed a video on how the station operates. Other programs covered construction projects in Windsor, and the annual school play. All programs were well received.
- WOA was granted \$2500 from the Town of Windsor.

Treasurer's Report: John Tansey

Maximizer account in good shape – see John's handout 5.4.16 Mascoma Account Listing.
Draft of Tax Return approved - AM Peisch will be filing.

Old Business: Dave Taft & Paula Wehde

- Updates on studio renovations by Dave and Phil. Although renovations took longer than expected however project came in under budget. Members thanked Dave and Phil for their dedication and hard work. Members toured the studio to see the new remodeling.
- Equipment: Three new cameras were purchased at total cost of 12K.
- Need to upgrade lighting – Paula and John will confer on upgrade costs.
- Paula sold older equipment to raise funds for PayPal account. Other electronic items were taken over the Welcome Center.

New Business: Board Members

- Members discussed increasing videographer hourly rate to 2 hrs. @ \$30, then minimum Wage (\$10/hr.) afterward. Paul will discuss implementation with Audrey.

Dave Taft motioned to increase the salary of our videographer as stated in the board members discussion; Nancy Silliman seconded and the motion passed.

- Annual Report to Comcast is due April 30. Comcast notified that accountant was delayed in processing some items.
- VOD (Video on Demand) for WOA website is very expensive: quote came in at \$8000. John suggested applying for a grant to cover the cost. Jeff recommended consulting with other stations on where to get funding.

Items for Next Meeting:

Equipment Update, Town Events – Graduation, Alumni, and Free Concerts
Discuss need for more local producers

Next Meeting Date: Wednesday, July 13, 2016

Phil Lockwood motioned to adjourn, Dave Taft seconded – meeting was adjourned.

Submitted by:

Krysia Rodriguez, Secretary, WOA